

## ARTICLE

# CCCE-PAG Project Implementers gears up for the tasks ahead thru the CSO Mapping and Communication Planning Training-Workshop



*The Participants: (Seated, L-R) Ms. Germain de Runa (PhilDHRRRA-Luzon), Haley Atienza (PhilDHRRRA-Vis), Jing Lopez (CCCE-PAG PM), Sally Pernito (LIKAS), Belen Fecundo (SCFI); (2<sup>nd</sup> Row, L-R) Francis Batoy (BIDEF), Ronald Muroda (Caritas Caceres), Judith Domingo, Damins Francisco (LIKAS), Theresa Medina (Caritas-Caceres), Keesha Austria, Tatis Samson (CCCE-PAG SPO); (BackRow, L-R) Glenn Bais (PhilDHRRRA-Mindanao)*

Coming from a successful Launching Activity last January 12, the CCCE-PAG National Project Management Team (PMT) spearheaded the conduct of the CSO Mapping and Communication Planning training –workshop last February 17 – 19, 2016 at the PhilDHRRRA Partnership Center . This 3-days training is a response to the capacity-building need identified in the previous project orientation activity particularly to “acquire basic knowledge and competence necessary for a meaningful take off of the project at the municipal and provincial levels” (J. Lopez).

The main objective of the training-workshop on CSO mapping is to develop the participants’ competency in administering the following tools: a) CSO profiling, b) Capacity and Training Needs Assessment; and c) on encoding and utilizing the CSO database;

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The second part of the 3-day activity focused on a workshop that aimed to deepen their understanding of the project by identifying the CCCE-PAG Key Messages (pre-Com Plan exercise) in relation to the key stakeholders. The last day was spent discussing more operational concerns such as project monitoring schemes and re-entry planning. As a result, consensus on key operational concerns and the Memorandum of Agreement (MOAs) with NGO Implementing Partners (INPs) was achieved.

Also on the first day of the training-activity, Ms. Jing Lopez, CCCE-PAG Project Manager, presented the project's operational framework in a schematic



*Ms. Jing Lopez, CCCE-PAG Project Manager welcomes the project partners and PhilDHRRA members to the CSO Mapping and Communications Planning (initial) Training-Workshop*



*Ms. Jen Javier explains the CSO mapping tools.*

diagram that outlined the planned interventions in a sequential manner, clustered by project components leading to defined or desired results. Ms. Jen Javier, former PhilDHRRA Research Coordinator handled the session on CSO Mapping Tools – CSO Profiling and Capacity and Training Needs Assessment (CTNA) tools as well as the database building and analysis. This one-day session incorporated workshops and hands-on activities through which the participants learned the how's & why's of the tools, provided additional refinements and were clarified on the roles and responsibilities of the regional and provincial

implementing NGO partners (INPs).

The second day was spent concluding the session on CSO mapping tools and a tool in assessing the level of organizational development of CSO networks was introduced. Later on, the topic on Communication Planning, that is, communicating participatory and accountable governance as an essential aspect of development work, and communicating the key messages of the project itself to major stakeholders - found the participants in a more pensive mood as they made an attempt to define CCCE-PAG's key messages in more innovative and creative ways. The Resource Persons of the session, Mr. Red Batario,



*Mr. Batario and Ms. Alvarez listening to what participants were expressing during the Com Planning session.*

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Executive Director – CCJD with Ms. Girlie Alvares as co-speaker, guided the participants in the process mainly through workshops. However, the session served only as a “teaser”, a prelude to a longer *Communication Planning* slated in the next scheduled activity. According to Mr. Batario, working out specific and appropriate key messages and the various ways to deliver these messages addressed to identified major stakeholders: CSOs, LGUs, PHILDHRRA networks and the larger public may take some more time, thus, a separate activity on communication planning has been planned to accomplish this.

The last (3<sup>rd</sup>) day focused on discussing, clarifying and coming up with agreements regarding project operations concerns. The group, led by Ms. Jing Lopez (PM, CCCE-PAG), Ms. Caring Corridor (NC, PhilDHRRA) and Ms. Geline Quitario (FO, PhilDHRRA) took turns in explaining relevant proposals and policies addressing such operations and management concerns. Agreements as to Re-entry plans, training and M/E schemes as well as financial and administrative policies and procedures were finalized.

Overall, participants gamely and actively took part in all discussions and prepared activities, consequently generating a fruitful and strong outputs from their end.

In attendance to this training-workshop were the following INPs: Surigao Economic Development Foundation, Inc. (SEDFI), Bohol Integrated Development Foundation, Inc (BIDEF), Lingap Para sa Kalusuganng Sambayanan (LIKAS), South Cotabato Foundation, Inc. (SCFI), Caritas Caceres- Naga, Center for Social Concerns and Development (CESCOD), Xavier Agricultural Extension Services (XAES), PhilDHRRA – Visayas, PhilDHRRA – Luzon, PhilDHRRA- Mindanao, Northern Luzon Federation of Cooperatives Development Center, Inc. (NORLU CEDEC).



*Ms. Caring Corridor, PhilDHRRA National Coordinator, listens to clarifications about program operations and management from the participants*